

# TIPS FOR LANDLORDS —AND— MANAGERS

**Going smokefree promotes health, saves money, and reduces vacancies**



## **Smokefree housing is in demand**

- ▶ 66% of adults in California believe apartment complexes should be free of smoke and vape.<sup>1</sup>
- ▶ Most multi-unit property managers support smokefree housing.<sup>2</sup>

## **Reduce secondhand smoke exposure**

- ▶ Tobacco smoke drifts between units through vents, outlets, windows and cracks in walls.
- ▶ 41,000 nonsmokers die from secondhand smoke each year in the U.S.<sup>3</sup>

## **Limit your liability**

- ▶ The Americans with Disabilities Act and the Fair Housing Act protects people with breathing difficulties if their health is affected by secondhand smoke.

## **Lower fire risk**

- ▶ Smoking-related fires in multi-unit housing cause over \$173 million in property damage each year.<sup>4</sup>

## **Save money**

- ▶ Smoking-related repairs and cleaning for one unit cost about \$5,000.<sup>5</sup>
- ▶ Insurers may offer a premium credit for smokefree properties.<sup>6</sup>

## **Adopting a smokefree policy is easier than you might think!**

### **Resources for smokefree policies and lease addendums**

- ▶ Smoke-free Apartment House Registry: [www.smokefreeapartments.org](http://www.smokefreeapartments.org)
- ▶ Americans For Nonsmokers' Rights: <http://no-smoke.org>

### **Sources**

1. California Department of Public Health, California Tobacco Control Program. Key findings from the Online California Adult Tobacco Survey: 2022 results. Sacramento, CA: California Department of Public Health; May 2023.
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3. U.S. Department of Health and Human Services. The health consequences of smoking – 50 years of progress: A report of the surgeon general. 2014.
4. Ahrens, M, et al. Home Structure Fires Supporting Tables. National Fire Protection Agency. 2021
5. Ong, MK, et al. Estimates of smoking-related property costs in California multiunit housing. American Journal of Public Health, 102.3, (2012). doi: 10.2105/AJPH.2011.300170.
6. UCLA-Smokefree Air for Everyone. Capital Insurance Group Offers Smokefree Premium Credit to California Landlords; New Rental Unit Non-Smoking Law Becomes Effective January 1. 2011. 2011. <https://healthpolicy.ucla.edu/programs/health-data/uclasafe/Pages/CIg%20offers%20smoke-free%20premium%20credit%20to%20California.pdf>